

## Client case study:

# Light & Wonder

### Background

Robert Walters were engaged by Light & Wonder to work on a large migration project of their shared services centre from numerous European sites to Manchester. This involved recruiting roles across multiple levels of seniority within the Finance function. A multi channel approach was identified as the optimal approach to deliver the high-volume of different skill sets required for the project.



### Approach

Robert Walters used a bespoke branded advertising campaign, targeted head hunting by our expert recruitment teams and leveraged our in-depth knowledge of North West shared service centres to source both active and passive top-tier professionals from the market. We ran a branded advertising campaign, and utilised our network of Shared Service Centres across the North West to attract new candidates specifically for these positions.

### Solution

The advertising allowed Light & Wonder to create brand awareness in the North West and highlight the benefits of working for the company. Additionally, the consultants used LinkedIn and our database to headhunt specialised professionals for the roles. Because of our size and brand name, we were able to attract candidates who might not be actively looking but were referred to us and registered specifically for the opportunity. Robert Walters placed multiples roles at all levels into Light & Wonder, successfully sourcing top-tier candidates with the technical skills, language abilities and the right culture fit for the company. Candidates were kept fully updated, and continual feedback was delivered to Light & Wonder at each stage of the process.

### Results

Robert Walters has successfully placed over 30 accounting and finance professionals at Light & Wonder, with roles including:

- Accountant
- AR Administrator
- Billing Clerk
- Commercial Finance Business Partner
- Credit Control
- Divisional Financial Controller
- Head of Shared Services
- International Tax Accountant
- Payables Clerk (French Speaking)
- Tax Manager - Europe

### Testimonial

“We have worked with Robert Walters for a number of years now. They knows our requirements, listen to our needs and are quick to respond. Candidate shortlists are always vetted, understand our business and ready to engage. What we have is a partner who supports us find the right people to deliver our goals.”

- Daniel May, Director, Accounting, Light & Wonder (previously Scientific Games)